

Vacancy – Communications Trainee LRE Foundation *Brussels office*

<u>Starting date</u>: Second half of November Deadline to apply: 31 October 2024

OFFER

We are offering a full-time traineeship position in a dynamic, multi-cultural, collaborative environment. Starting in November 2024 (exact date flexible), this paid traineeship is for 6 months and is located either in Brussels (hybrid approach with remote working is possible).

If you are interested in this position, please address your cover letter to Ms. Cecilia Badano, Communications Manager, and send it with your CV to the following address: c.badano@liberationroute.com with the following email subject: <u>Communications Traineeship.</u>

SCOPE AND TASKS

Under the supervision of the Communications and Digital Managers, and in coordination with the team, the trainee will support the LREF's work on various topics and fields:

- Assisting with the implementation of the communications strategy and 5 Year Plan;
- Developing content for the LRE communications channels (social, newsletter, blog, websites etc.) including the ones related to the projects Liberation Route Europe and Europe Remembers.
- LREF community and social media management;
- Assisting with the organization of events;
- Assist with media outreach and liaison;
- Copywriting, proofreading and translation for communications, marketing, and online content;
- Drafting and publishing of press releases;
- Press review and online monitoring;

Depending on the trainee's profile and competences, it will be possible to participate in other projects.

PROFILE

We are looking for a <u>Trainee</u> with:

- Demonstrated interest in the mission of the LRE Foundation.
- A relevant education in Marketing, Communication, Journalism or any field relevant to this traineeship description.

- <u>Excellent</u> command of English mandatory and knowledge of German, Polish or French is a strong advantage.
- Excellent writing and presentation skills
- Good command of creative software (Adobe suite) would be an advantage
- Creative and online oriented
- Proactive, team player and good interpersonal skills
- Self-starter and autonomous in approaching work
- Able to respect deadlines and tight timing with critical attention to detail.

ABOUT THE LRE FOUNDATION

The LRE Foundation is a growing international, inclusive network that connects people and organisations dedicated to preserving and valorising the tangible and intangible cultural heritage related to World War II, its memory and meaning. The organisation's main objective is to make this history relevant and accessible, especially for the younger generations. Three key remembrance projects developed by LREF are the Liberation Route Europe, Europe Remembers and the LRE Youth Programme.

- The Liberation Route Europe is a certified Cultural Route of the Council of Europe that links the main regions along the advance of the Allied Forces in 1943-1945. In order to make the route a physical part of the European landscape, LREF is developing a network of Liberation Route Europe trails that allows new ways to experience the route by hiking, walking, and cycling.
- Europe Remembers is a platform that brings together commemorative sites, museums, and events in a collaborative, inspirational portal and awareness campaign, set-up for the 80th anniversary of the end of WWII.
- Engaging the younger generations is a key objective for the LRE Foundation. The LRE Youth Programme promotes innovative forms of active remembrance and memory transmission, ensuring that even as living memory becomes history, the stories and sacrifices of individuals will not be forgotten.

Find out more at <u>www.lre-foundation.org</u>, <u>www.liberationroute.com</u> and <u>europeremembers.com</u>

The LRE Foundation has two international offices: in Brussels, Belgium and Arnhem, the Netherlands, a representation office in Krakow, Poland, as well as branch associations in the UK, Italy, Germany and France.

The LRE Foundation is an equal opportunity employer that is committed to creating an inclusive workplace that provides mutual respect for all. We value diversity and encourage individuals from all backgrounds to join the team as it allows us to better understand and to meet the needs of our members and the communities in which we serve. We do not discriminate based upon race, colour, religion, national origin, ancestry, marital status, medical condition, sex, age, physical or mental disability, gender identity/expression, sexual orientation, or any other legally protected status. We welcome applicants from all backgrounds, communities, and industries, and we are committed to building a team made up of diverse skills, experiences, and abilities.